

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56445 CF LOC-POL FBD - LBD: 09/04/12 - 09/10/12 HL#: Created: 08/30/12 03:38 PM
 Client: TOM SMITH FOR SENATE (329097) CPE: / / 223 Agency Commission: 15 % Updated: WELLS on 08/30/12 03:49 PM
 Agency: SRCP MEDIA (254304) Product: (R) U.S.SENATE - Self :30:00 Confirmed: 08/30/12 03:49 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: D Contract: 08/31/12 08:33 AM
 AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE
 PAID FOR BY: SMITH FOR SENATE
 MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE
 ORDER ID: 2272220

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	D11AM	0 1 1 0 0 0 0	PRIC	30	D			0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NNOON	0 1 1 0 0 0 0	NEWS	30	D			0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NNOON	0 0 0 1 1 0 0	NEWS	30	D			0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/06/12	09/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEWS430PM	* T * * * * *	NEWS	30	D			0.0	\$650.00	1	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEWS430PM	0 0 0 1 1 0 0	NEWS	30	D			0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/06/12	09/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEWS530PM	0 1 1 0 0 0 0	NEWS	30	D			0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS530PM	1 0 0 1 1 0 0	NEWS	30	D			0.0	\$675.00	3	\$2,025.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/06/12	09/10/12	2	1									

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AE: Brian Butz-1-KDKA-TV			Billing Int: Monthly BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS6PM	0 1 1 0 0 0 0	NEWS	30	D			0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS6PM	1 0 0 1 1 0 0	NEWS	30	D			0.0	\$500.00	3	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/06/12	09/10/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS630PM	* T * * * * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWS630PM	0 0 0 1 1 0 0	NEWS	30	D			0.0	\$765.00	2	\$1,530.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/06/12	09/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	PBLOODS	* * * * F * *	REGP	30	D			0.0	\$1,350.00	1	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NLATE03	0 1 1 0 0 0 0	NEWS	30	D			0.0	\$1,600.00	2	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NLATE03	1 0 0 1 1 0 0	NEWS	30	D			0.0	\$800.00	3	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/06/12	09/10/12	2	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE03	* * * * * S *	NEWS	30	D			0.0	\$775.00	1	\$775.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NLATE03	* * * * * S	NEWS	30	D			0.0	\$775.00	1	\$775.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	30	0	\$22,005.00	\$18,704.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$22,005.00	\$18,704.25	\$0.00	\$0.00